

Yarns *and* Fibers.com

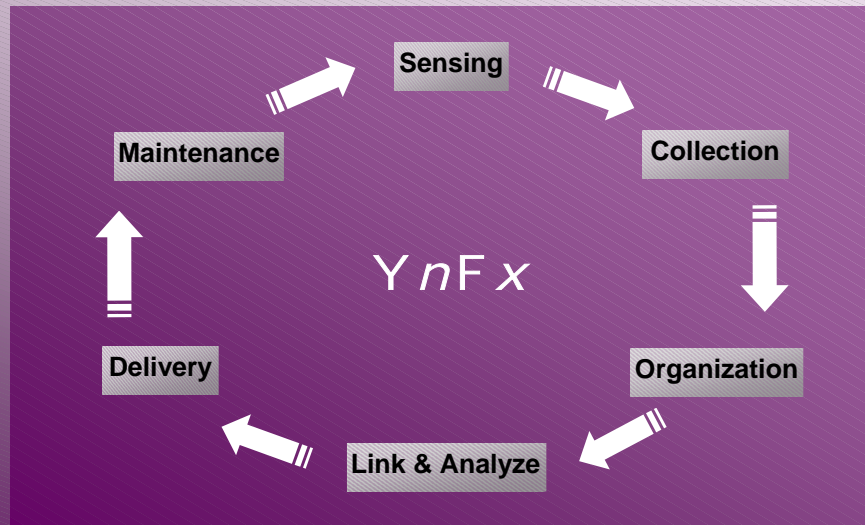
– INDUSTRY NEWS PLAN –



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Why does a business need Market Intelligence?

Instilling Information Behavior and Values

- ❑ Integrity
- ❑ Formality
- ❑ Control
- ❑ Transparency

Organizations need to empower decision-makers at every level with real-time business intelligence-about in-store promotions, online sales results, market shifts, competitors' gains, partners' supplies-so they can handle the curves in the road ahead. Gaining the agility to evaluate complex trends, patterns, and relationships quickly is a competitive advantage

The more relevant, useful intelligence you have at your fingertips about your business, your customers, your partners, and your operations-the more your organization can make better decisions and increase competitive advantage.

Solutions

- ❑ Information Overload
- ❑ Integrity of Information
- ❑ Data Security
- ❑ Administrator driven
- ❑ Support for Decision Making

Organizations implement business intelligence solutions to help understand their customers' buying patterns, identify sales and profit growth opportunities, and improve overall decision-making.

These solutions enable decision makers to:

- ❑ Minimize time spent to collect relevant business information
- ❑ Automate the assimilation of information into personalized intelligence.
- ❑ Provide analysis tools for making comparisons and making intelligent decisions.
- ❑ Close the loop from decision to action.



What are the Features and Benefits of the YarnsandFibers Industry News Plan?



The YarnsandFibers marketplace comprises of companies over 130 countries and is a regular source for Market Intelligence services for reputed corporates, traders and research firms in the industry.



A wealth of industry information is reflected in the Industry News Channel, which looks at the Vertical Industry for specified products, geographical regions, and major players. The YnFx News channel is updated every day as it happens. With a database that spans over 4,000 news articles over 2 years

The YnFx Industry News Channel also includes company-wide news for internal users in a Multi-User environment.



The Channel helps subscribers take informed decisions through intelligent searches and obtain latest global news on their desktop every week through Newsletters as well as daily updates via eMail.

SUBSCRIBE NOW!

Contact information

Company Name*
(Please give complete official name)

Contact Person*

Title/Designation*

Address Line 1*

Address Line 2

City*

State*

Zip / Pin*

Country*
Select any one

Telephone*
(Please include country and area codes)

Fax
(Please include country and area codes)

Email*
(An invalid email address will result in an automatic rejection of your form)

Alternate Email
(will be used only if the other email becomes inactive for any reasons)

Website
http://

How did you hear about YarnsandFibers.com?*

Select any one

Referred by

Business Information

Your type of business can contain only alphabet, numbers and the hyphen (-). No other special characters will be accepted.

Business Type*
(Maximum 4 characters)

Business Name*
(Maximum 4 characters)

Business Code*
(Maximum 4 characters)

Business Address*

Small Business

I would like to receive my eMail to:

Email, instant Text to

Registration

I, by entering "my eMail" and submitting this form, hereby authorize my eMail and telephone to enable me to receive my eMail and telephone messages from YarnsandFibers.com. I agree to pay for my eMail and telephone charges at any other mode of approval payment. I agree to be liable for a payment of the above mentioned membership fee. I understand that the membership fee and payment, which need to be in the name of:

1. Programme to activate trade technology, trade intelligence membership fee, are considered to be separate units and do not entitle me for membership to YarnsandFibers.com. Approval of membership to our trade and technology will be processed and approved. **YarnsandFibers.com** / an online trade technology market connect the rights to support the membership and ensure that the membership amount paid by me returns my money.

AGREEMENT

Please confirm your acceptance by ticking YES/NO?

Submit Registration

1

2

How to subscribe to the Industry News Plan?

Option 1 - The Preferred Membership

The Yarn Preferred Membership Plan gives you access to ALL services on YarnsandFibers. It also includes a powerful tool to promote your company through News Letters, alerts banners, and access to special discount offers.

Option 2 - Market Intelligence Plan

This plan gives access to a combination of YarnsandFibers's Business Intelligence Services such as PriceWatch, Industry News and Industry Alerts & Updates.

Plan Name	Price	12 Months	24 Months
Price Watch	None	<input type="checkbox"/> N.A.	<input type="checkbox"/> N.A.
Industry News	None	<input type="checkbox"/> N.A.	<input type="checkbox"/> N.A.
Industry Alerts & Updates	None	<input type="checkbox"/> N.A.	<input type="checkbox"/> N.A.
Yarn Intelligence Service	1- Free 2- Free 3- Free 4- Free	<input type="checkbox"/> N.A.	<input type="checkbox"/> N.A.

3

In order to access YarnsandFibers services, you are required to apply for membership to the platform. Once the basic information about your company is received, along with payment details, a YnFx customer care executive will approve your membership.

This service also comes with an option for Multi Users:

- Give access to more users within your company
- Daily updates are sent to all registered eMails
- Customize individual eMail alert productwise, frequency, etc

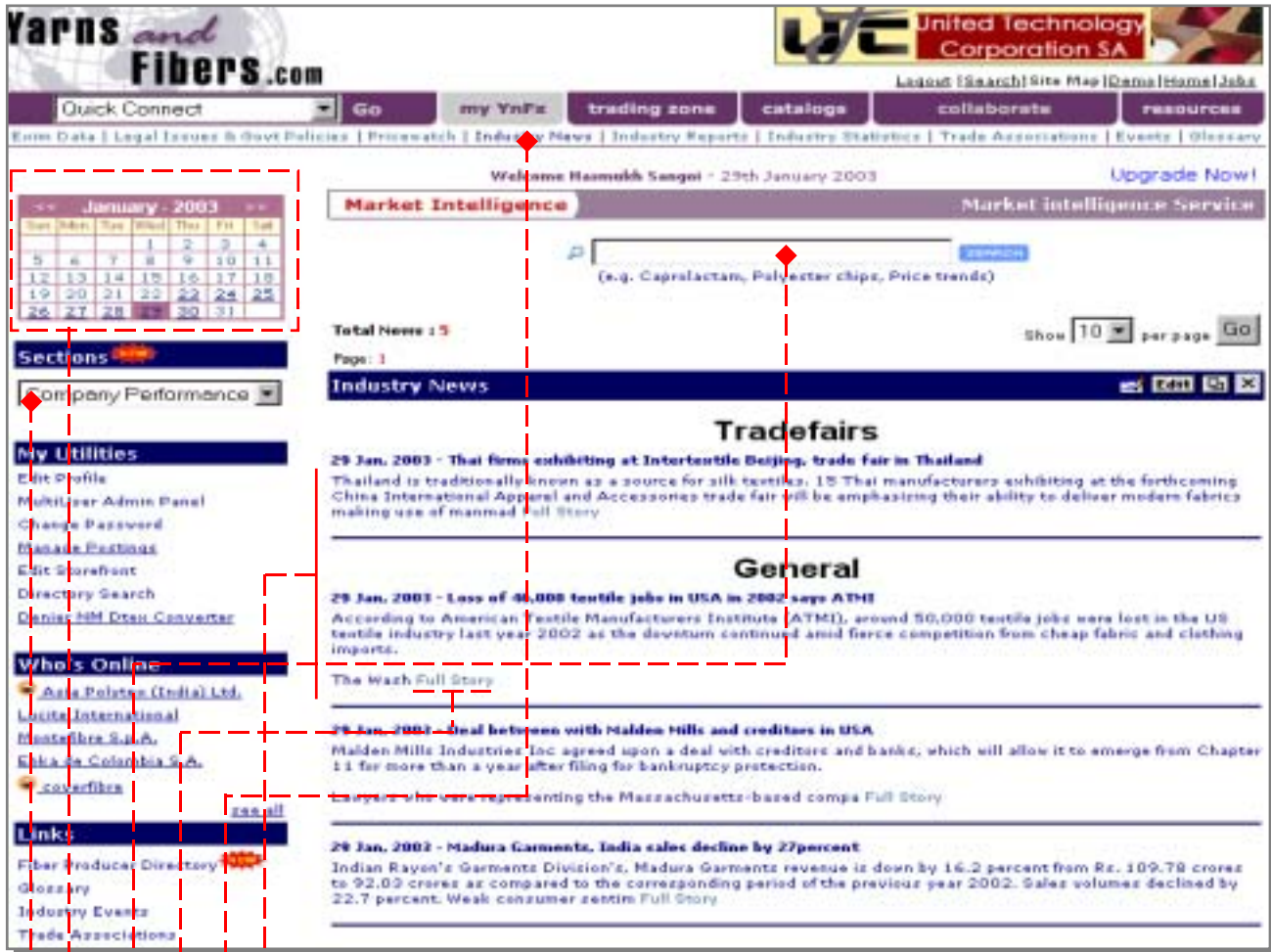
Summary of Services

Plan Name	Price	12 Months	24 Months
Preferred Member	Business Plan Price Watch Industry News Industry Alerts	<input type="checkbox"/> N.A.	<input type="checkbox"/> N.A.
Market Intelligence	Price Watch Industry News INDUSTRY ALERTS	<input type="checkbox"/> N.A.	<input type="checkbox"/> N.A.
Price Watch	Price Watch	<input type="checkbox"/> N.A.	<input type="checkbox"/> N.A.
Industry Alerts	Industry Alerts	<input type="checkbox"/> N.A.	<input type="checkbox"/> N.A.
Business Plan	Business Plan	<input type="checkbox"/> N.A.	<input type="checkbox"/> N.A.

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Subscription to the Industry News Service is available at US\$ 300 per annum. Please remit using the following details:

1. Credit card – A secure web link will be given to you to make an on-line payment
2. Bank Draft – Using the following details
Beneficiary : YarnsandFibers.com
Address : Doulatram Mansion, 4th Floor, St. Kittridge Rd. Colaba, Mumbai, India. Pin: 400005
Account No: 749643 | SWIFT No. : ABNAINBB



How do you navigate the Industry News Channel?

- ❑ Login on www.YarnsandFibers.com
- ❑ Click on the "Industry News" link in the top banner
- ❑ Navigate through the latest news summary
- ❑ Click on "Full Story" to view the details news article
- ❑ View news by date
- ❑ Search for News by keyword (Vietnam, Yarn, POY, etc)

See news based on categories:

- ❑ Company performance
- ❑ Innovations
- ❑ News on prices
- ❑ Legal and Government
- ❑ Regional Reports
- ❑ New Developments
- ❑ Trade Fairs



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SUBSCRIPTION FORM



YarnsandFibers.com
4th Floor, Doulatram Mansion
St. Kittridge Road, Colaba,
Bombay, INDIA Pin: 400005

☎ - +9122 2282 5252

📠 - +9122 2202 3563

Dear Sir,

I am interested in subscribing to the YarnsandFibers Industry News Plan. I am sending you Rs. _____ through SWIFT Account on the name of "YarnsandFibers.com" to the above address. Kindly expedite the activation of my account at the earliest.

Company Name: _____		
Contact Person : _____	Designation: _____	
Address : _____		
City : _____	State: _____	Zip / Pin: _____
Primary eMail: _____	Alternate eMail: _____	
Telephone: () () _____	Facsimile: () () _____	
Website: _____	eMail Format: <u>HTML</u> <u>Text</u>	
Preferred Login _____	Choose Password: _____	
<i>(Min. 4 characters)</i>	<i>(Min. 4 characters)</i>	

Please activate my account immediately on receipt of my remittance.

Regards,

Signature